

Accessing Reporter

1. Go to www.mriplus.com
2. Create a new account by clicking on "Register for a FREE Account"

MRI+
Mediamark Research Inc.

MRI+ Announcements
All new DHTML interface speeds up user experience and provides additional viewing options.

Welcome to MRI+
Login Below:

Email:
Password:
(Case Sensitive)

New User?
[Register for a FREE Account](#)

Forgot Your Password? [Click Here.](#)

Need help? mriplus@mediamark.com.

Site Browser Requirements:
[Internet Explorer 5+](#)
[Netscape Navigator 6+](#)
[Opera 6+](#)

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3. Enter information:

MRI+ Registration - Microsoft Internet Explorer

MRI+
Mediamark Research Inc.

Register for MRI+
Fill out the form below for your FREE account.

* = Required Field

*First Name: <input type="text"/>	*Address: <input type="text"/>
*Last Name: <input type="text"/>	*City: <input type="text"/>
*Job Title: <input type="text"/>	*State: <input type="text" value="Select One"/>
*Company: <input type="text"/>	*Zip: <input type="text"/>
*Category: <input type="text" value="Academics/student"/>	*Country: <input type="text" value="US"/>
Specify, if Other: <input type="text"/>	*Phone: <input type="text"/>
*Email: <input type="text"/>	Fax: <input type="text"/>
*Password: <input type="password"/>	Website URL: <input type="text"/>
*Confirm: <input type="password"/>	<input checked="" type="checkbox"/> Please e-mail me with updates and information about MRI+. (You may unsubscribe at anytime.)

Finish

4. E-mail with a validation link will be sent to your e-mail account, which you must click in order to get access to Reporter Data.

5. Once you are in the MRI+ website click on "Mediamark Reporter" for access.

The screenshot shows the MRI+ website interface. At the top, there is a navigation bar with links for Preferences, About MRI+, Publishers, Planners, News & Resources, and Logout. Below this are icons for New Search, Last Search, Create Reports, Cost Worksheet, and Top-Line Reports. The main content area is titled "Getting Started" and includes sections for "What Do You Want to Do?", "New Features:", "Publishers Corner", "Dynamic Working List", and "More Information". A "Logout" section contains a button labeled "Mediamark Reporter". A large black arrow points from a text box to this button.

Click on Mediamark Reporter button to access reports.

